

# Focus and determination: your investing superpowers

## Introduction

Many of us carry save more and make a financial plan in the back of our minds as things we want to accomplish. "It's what grown-ups do," the parent-like voice in your head may whisper. But sometimes it can be hard to focus and take action. Here's some inspiration to help you zero in on your investing priorities—and put those plans in motion.

#### Time is an investor's best friend

Starting your investing journey sooner means more compounding time for your investments. How big of a difference can more time make?

Take a look at this tale of 2 (fictional) portfolios:

• Portfolio 1

Jessica is a 25-year-old woman. Jessica starts investing and puts \$5,000 into a fund that earns a 7% average annual return.

At the end of the first year, she reinvests her starting amount plus her earnings, and she keeps doing that year after year. Here's how her earnings keep building and layering as she moves through life:



She's come a long way from that first \$5,000, and all she did was stay invested. That's the power of compounding.

• Portfolio 2

Rodrigo starts investing when he´s 40, better late than never. Like Jessica, he puts % 5,000 into a fund with 7% average annual returns.

But he doesn't have that 15-year head start- Here's how his money bakes over the next 25 years:



Roger did well too, but he could have ve done even better if he had started sooner, \$47,685 better, if he had started at age 25, like Jess.

Notes: These hypothetical examples don't represent the return on any particular investment, and the rates aren't guaranteed.

### Note: •

All investing is subject to risk, including the possible loss of the money you invest.

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