

Portfolio perspectives

Commentary by: Vanguard Portfolio Solutions

Each month we bring you the latest insights from our Portfolio Solutions experts to help you address evolving issues that may affect your clients' portfolios.

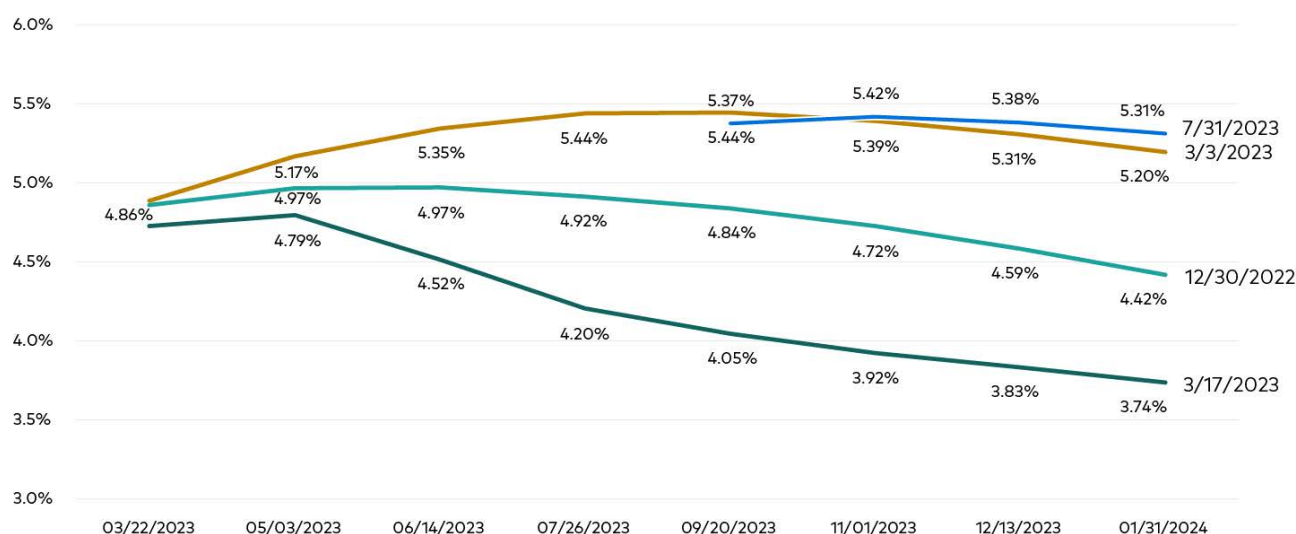
Fixed Income

What's next for fixed income in 2023?

One of the most common questions the Portfolio Solutions Team is fielding is about how the fixed income market can evolve through the end of the year. It's understandable as high inflation, a subsequent hawkish Fed, and the possibility for a slowdown in economic activity have left us with a deeply inverted yield curve and a challenging investing backdrop. The range of outcomes remains wide and a challenge to forecast. For perspective, Figure 1 shows the futures-implied federal funds rate during four different times throughout the year.

Figure 1: A range of outcomes makes predictions difficult

Futures-implied U.S. federal funds rate



Note: X-axis dates show Fed meeting data. Data as of dates noted. The federal funds effective rate is annualized. Forward rates are based on futures contracts.
Source: Bloomberg.

On March 3, (before the failure of Silicon Valley Banks and the subsequent short-term turmoil with regional banks), the market was still pricing in Federal Reserve hikes through the end of the year and two weeks later, implying there would be four rate cuts. Currently, the market anticipates the Fed will remain steady throughout 2023. Vanguard Fixed Income Group (FIG) evaluates all possible macro circumstances when allocating within our fixed income portfolios. FIG sees—in order of likelihood—the following broad scenarios and potential market outcomes:

- **Later landing.** Our base case is that the labor market remains strong, inflation is sticky and well above the Fed's target, recession doesn't occur in 2023, and the Fed makes a couple of hikes before the end of the year. The yield curve remains deeply inverted, ~4.25% on the 10-year is fair value and credit spreads stay in a tight range near current levels. **Considerations for advisors:** For those client portfolios that are built for capital preservation and income with the potential for relative outperformance in the 'later landing' scenario, Vanguard Short-Term Corporate Bond ETF (VCSH) and USD Corporate 1-3 Year Bond UCITS ETF Accumulating (VDCA) are compelling solutions.
- **Recession starts in 2023.** Signs of a shallow recession start to occur, and the Fed halts its hiking cycle. While the curve can remain inverted for a bit longer, yields broadly fall with ~3.50% on the 10-year being fair value, and credit spreads widen modestly through the end of the year. **Considerations for advisors:** Bonds provide a ballast to a diversified portfolio with a strong likelihood that the intermediate-term portion of the curve outperforms the short. Having a diversified fixed income portfolio that includes credit and government securities with full exposure to the entire yield curve, like Global Aggregate Bond UCITS ETF USD Hedged Accumulating (VAGU), Total Bond Market ETF (BND) and Total World Bond ETF (BNDW) are possible alternatives. BND provides exposure to the US markets which is more correlated to the US economic factors whereas BDNW and VAGU provide exposure to ex-US bonds and global bonds respectively.
- **Deep downturn.** This lower-probability event before year-end cannot be ruled out. Recession comes faster than the market anticipates as the labor market quickly deteriorates, and rates fall along the curve, with the short end falling more than the long. The curve is now upward sloping with a 10-year yield at ~3%. Credit spreads widen ~150-200 bps on economic weakness. **Considerations for advisors:** Bonds provide an even a greater ballast to stocks, with the highest quality and most liquid outperforming. Duration and equity market risk are generally negatively correlated, and treasuries have provided the strongest ballast for equity market risk. Consider an allocation to Vanguard's intermediate and/or long-term Treasury ETFs to balance your portfolio. Two such ETFs to consider are Vanguard Intermediate-Term Treasury (VGIT) ETF and Vanguard Long-Term Treasury ETF (VGLT).

LIQUID ALTERNATIVES

Rethinking liquid alternatives as a replacement for fixed income

Many investors who owned bonds as a diversifier to equities felt as though they were caught offside in 2022 with a steep sell-off in fixed income because of higher interest rates and inflation, pushing nominal rates higher.

Our portfolio analytics and consulting team found that investors often were adding alternative investments to their portfolios, allured by the chance that they would deliver an uncorrelated return stream to traditional asset classes and perhaps higher returns.

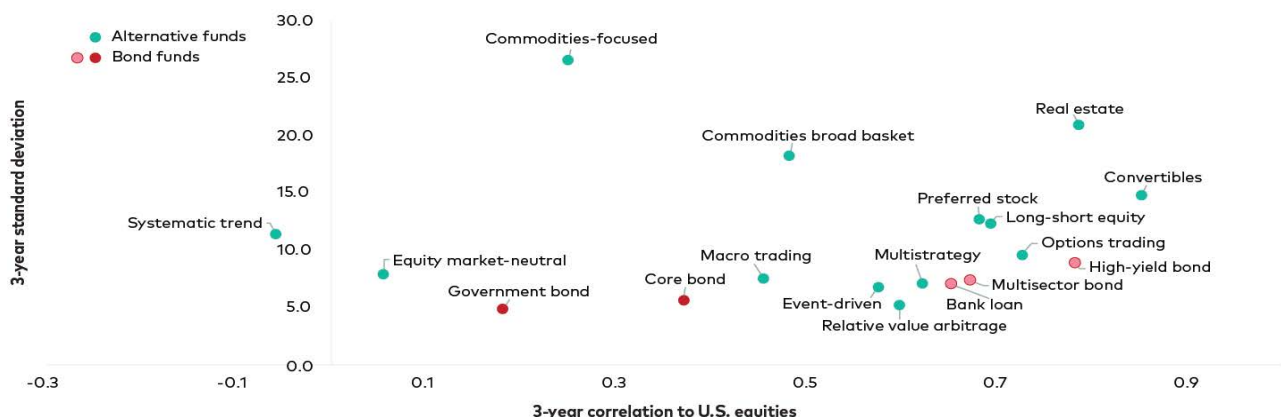
Despite the drawdown in 2022 and the Federal Reserve's hiking interest rates in the first half of 2023, advisors continue to hold a meaningful allocation to liquid alternatives—often funded from their fixed income allocation. According to our data on advisor portfolio trends, we found that when alts were a part of a portfolio, advisors allocated 8% on average to alternatives. The average expense ratio on these products ranges widely with the 25th to 75th percentile being 55 and 103 bps respectively (source: Vanguard Portfolio Solutions trends data, as of June 30, 2023), and the most popular alternative categories are commodities (broad basket), options trading, commodities (focused), and multi-strategy.

How liquid alts compare as a diversifier

Here's some context around alts versus fixed income. Investors experienced the worst year on record for fixed income in 2022 with a -13.1% return for the Bloomberg US Aggregate Index, yet this drawdown pales in comparison to what can happen in alternative investments. When reviewing median max drawdowns for popular alternative categories since product inception, we found that diversified commodities had a median max drawdown of -61.2%, options trading at -13.7%, commodities focused at -54.0%, and multistrategy at -18.3% (source: Morningstar, Inc., as of June 30, 2023). Data is as of each product's inception within the category). Typically, these max drawdowns occur during times of risk-off sentiment in the equity markets, thereby not acting as a diversifier to equity exposure.

Figure 2: Comparing the risk and correlation of liquid alternatives and fixed income vs. U.S. equities

Investors are weighing liquid alternatives as diversifiers to equities at the expense of their fixed income allocation



Notes: Calculations are based on historical returns of Morningstar categories.

Sources: Vanguard calculations based on Morningstar, Inc., data, as of June 30, 2023.

Furthermore, as shown in Figure 2, when looking at the standard deviation of returns (i.e., volatility) for alternative categories along the y-axis, you will find that most alternative categories deliver higher volatility than the government bond and core bond categories. Despite the recent uptick in correlations of stocks to bonds, high-quality fixed income still delivers less volatility and a lower correlation to equities than most liquid alternatives over the last three years (source: Morningstar, Inc., as of June 30, 2023).

This is not to say that investors cannot have success in alternatives, but success in this space requires careful management selection—including both the strategy and manager—as the distribution of outcomes in alternative investments tends to be greater than that of traditional stocks and bonds. In other words, there are more big winners and more big losers. In review of returns history over the last 10 years, we found that in 12 out of 14 alternative fund categories, the majority of funds underperformed the traditional 60/40 portfolio (source: Morningstar, Inc., as of June 30, 2023). As an advisor, this means having to coach clients on not just the potential for greater drawdowns, but also for the higher probability of lagging their equity and fixed income investments.

We encourage investors to not lose faith in high-quality fixed income serving as the primary diversifier in a multi-asset class portfolio and suggest that including an allocation to alternatives will add more complexity but not necessarily a greater level of diversification against equity risk.

Next steps to consider: Get a portfolio checkup

For help determining the role of alts in your client portfolios, partner with Vanguard Portfolio Solutions for unparalleled experience, expert insight, and the perspective of more than 2,500 advisor consulting engagements each year. Our team can analyze your liquid alternatives and provide an evaluation of whether your liquid alternative funds are adding sufficient value in your clients' portfolios.

PORTFOLIO CONSTRUCTION

Portfolio construction: Mind the gap (and overlap)

A common challenge advisors face in constructing portfolios is how to most efficiently pair passive products to avoid unintended holding overlaps or gaps. It's an important consideration as our Portfolio Solutions trends data shows that roughly one in two advisors uses multiple index products from different index providers in their equity sleeve.

While market concentration has received a ton of attention for driving market returns, we are noticing a larger portion of stocks joining the rally, resulting in greater market breadth. This is welcome news as our trends data shows that most advisors are intentionally overweighting small-cap equities.

Look under the hood of your portfolios

Overlaps (or gaps) in a portfolio are not necessarily a cause for concern, especially when those are intentional to achieve a desired exposure, such as to a particular style, sector, or size.

Where overlaps or gaps can cause headaches for advisors is if the resulting exposure is unintended, possibly leading to undesired outcomes.

Next steps to consider: Seek out a second opinion

If you're interested in understanding possible overlaps and gaps in your portfolio, or simply want a fresh perspective on equity portfolio construction, leverage our Portfolio Solutions team's expertise.

Notes;

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